



Group Website Editor

1. The role

Purpose of Role To communicate and promote the work of the RA in the Group using the internet to the Group membership and beyond to the wider public. By doing this, the aim is to inform people of the concerns facing walkers locally and the valuable work of the Group to address them. The website is also a platform to publicise the Group's walks programme, although this should also be done through the WalksFinder on the central RA website.

The website can therefore be used as a tool to strengthen the Group, encouraging members and the public to see the relevance of the Group, to join the RA and to encourage more active involvement in pursuit of the RA's aims.

Duties

Broad duties

- To maintain a Group website updated both in content and the structure.
- To gather information from office holders, local groups or Central Office communications which can be made interesting or relevant reading for members and non-members.

Skills & Experience

- A passion for walking and an affinity with all the charitable aims of the RA.
- Good written communication skills, able to present the work of the RA and the issues it faces in clear, jargon-free language.
- Good knowledge of basic website management.
- Creative flair to give the website an attractive look and feel.

Support available

Very little support can currently be given for this role from Central Office, although the Volunteer Support Team is available for any general questions or queries.

2. Further information

Volunteer Development Team

2nd Floor, Camelford House, 87-89 Albert Embankment, London, SE1 7TW

Tel: 020 7339 8500; volsupport@ramblers.org.uk